

2019 OHIO SAUERKRAUT FESTIVAL

October 12-13, 2019

The Ohio Sauerkraut Festival is one of the premier festivals in the nation. A juried arts and crafts show located in historic Waynesville, Ohio, the Sauerkraut Festival has over 400 artisans, and is attended by over 350,000 people each year from all over the Tri-State region and beyond. The goals of the OSF are to benefit local non-profit organizations, promote the local business community, and raise funds to provide multiple scholarships to area high school seniors to assist in continuing their education.

There is no better opportunity to promote your business, your products and your services to so many prospects. By choosing a sponsor level that includes booth space directly in the Festival thoroughfare, you have the opportunity to display photos, distribute literature or approved promotional items and talk to attendees from within your booth space. You will also benefit from the additional exposure you will receive on our website, print materials, social media and other advertising venues in the weeks and months leading up to the event.



Other sponsorships are also available! If exhibit space is not what you're looking for, we have many other ways to provide exposure for your brand, including golf cart sponsors, billboard sponsors, vehicle placement, stage sponsors, clothing sponsor, contest sponsor, or in-kind sponsors for a variety of services.

To maintain the integrity of our show, sponsorship is only offered to a select number of companies. Our pledge to you is that we won't offer sponsorship to your direct competitors. Don't get shut out; reserve your sponsorship today!

For more information, contact office at kelly@waynesvilleohio.com or 513-897-8855 X1 or www.SauerkrautFestival.com

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LEVELS OF SPONSORSHIP

NON-EXHIBITING SPONSOR LEVELS

STAGE SPONSOR - \$1200.00/Per Day or \$2,000/full weekend

Your exclusive sponsorship includes:

- Banner on Stage (either Saturday, Sunday, or both), up to 10' x 40' (provided by sponsor)
 - Name mentioned over Festival sound system throughout the day
 - Mention in Festival Program
 - 10% of sponsorship money goes to scholarship fund
 - Name listed as Scholarship Sponsor

BILLBOARD/BANNER SPONSOR \$ 500.00 per booth (Total Available – 6)

Your sponsorship includes:

- Your logo prominently displayed on billboards/banners in designated food service booths (provided by sponsor)
 - Mention in Festival Program
- 10% of sponsorship money goes to scholarship fund
 - Name listed as Scholarship Sponsor

GOLF CART SPONSOR - \$250.00 per cart (Total available – 6)

Your sponsorship includes:

- Double-sided signs (your artwork) displayed on festival carts used extensively throughout the festival
 - Mention in Festival Program
 - 10% of sponsorship money goes to scholarship fund
 - Name listed as Scholarship Sponsor

CONTEST SPONSOR

FOOD EATING CONTEST - \$1,500.00 – Promote your brand by sponsoring a food-eating contest during the peak of Sauerkraut Weekend! Pitch us your ideas and we'll take care of the logistics.

KRAUT KRAWL - \$1,500.00 – Participants wear a t-shirt featuring your high-profile logo throughout the festival as they “krawl” to several featured food booths, then return to a central location to be entered for a grand prize drawing once they show proof that they completed the route. The shirts will provide brand name exposure long after the festival is over and may even become a collector's item!

SERVICE SPONSOR

Do you have a product or service that is desired by our participants?

We are seeking sponsors for the following:

- Mobile Payment Solution
- Wi-Fi Solution for visitors and vendors

EXHIBITING SPONSOR LEVELS

PRODUCT SPONSOR - \$5,500.00

Your sponsorship includes:

- Name on all advertising
- Logo on Front of Festival Program
 - Logo on Rack Cards
- Logo on Festival Web Site, link to sponsor site
- Name mentioned over Festival sound system throughout the day, minimum once per hour
 - Promotion on radio and television spots
- Opportunity to display products throughout the day in a 10 X 10 booth space, within festival boundaries designated by OSF Committee
- Opportunity to display signage/advertising in booths where product is being used (to be provided by sponsor)
 - 10% of sponsorship money goes to scholarship fund

CORPORATE SPONSOR I - \$5,500.00 (10 x 20 booth space)

Your sponsorship includes:

- One 10 X 20 booth space, within festival boundaries, designated by OSF Committee
 - Name on all advertising
 - Logo on Front of Festival Program
 - Logo on Rack Cards
 - Logo on Festival Web Site, link to sponsor site
- Name mentioned over Festival sound system throughout the day, minimum once per hour
 - Promotion on radio and television spots
- 10% of sponsorship money goes to scholarship fund

FESTIVAL SPONSOR - \$10,000 (10 x 20 booth space)

All of the above at the Corporate Sponsor I Level plus:

- Exclusivity of your product
- Top billing on poster, rack cards and program

**ASK US ABOUT AVAILABILITY AND PRICING FOR CORPORATE SPONSORSHIPS
THAT REQUIRE LARGER EXHIBIT SPACE**